

PUBLIC SERVICE ANNOUNCEMENT

THE RIVER GRILL  
40 FRONT STREET  
NEWBURGH, NY 12550

BEGINNING DATE: JULY 1, 2019      ENDING DATE: JULY 31, 2019

TARGET AUDIENCE: SENIORS, WORKING PARENTS

CONTACT PERSON: JULIANNE LOPEZ  
PHONE: (845) 522-4658      EMAIL: LOPEZ2JM@DUKES.JMU.EDU

30 SECONDS, 76 WORDS

LOOKING FOR A GREAT DATE NIGHT OUT THAT WON'T BREAK THE BANK? COME DOWN TO THE RIVER GRILL FOR OUR 19<sup>TH</sup>-ANNIVERSARY LOBSTER SCAMPI SPECIAL. THIS INCLUDES A WHOLE, FRESH LOBSTER OVER A BED OF ANGEL HAIR PASTA IN A GARLIC SCAMPI SAUCE FOR JUST \$20.19. ONLY AVAILABLE FOR THE MONTH OF JULY AND EACH NIGHT THE LOBSTER EVERY NIGHT IS ONLY AVAILABLE WHILE SUPPLIES LAST. VISIT [WWW.THERIVERGRILL.NET](http://WWW.THERIVERGRILL.NET) FOR MORE INFORMATION ON THIS EXCITING AND DELICIOUS OFFER.

-END-

30 SECONDS, 78 WORDS

LOOKING FOR A GREAT DATE NIGHT OUT THAT WON'T BREAK THE BANK? COME DOWN TO THE RIVER GRILL FOR OUR 19<sup>TH</sup>-ANNIVERSARY LOBSTER SCAMPI SPECIAL. THIS INCLUDES A WHOLE, FRESH LOBSTER OVER A BED OF ANGEL HAIR PASTA IN A GARLIC SCAMPI SAUCE FOR JUST \$20.19. ONLY AVAILABLE FOR THE MONTH OF JULY AND EACH NIGHT THE LOBSTER EVERY NIGHT IS ONLY AVAILABLE WHILE SUPPLIES LAST. CONTACT THE RIVER GRILL AT 845-522-4658 FOR MORE INFORMATION ON THIS DELICIOUS OFFER.

-END-

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45 SECONDS, 103 WORDS

FOR THE WHOLE MONTH OF JULY, YOU CAN ENJOY A DELICIOUS DATE NIGHT MEAL WITHOUT BREAKING THE BANK. COME ON DOWN TO THE RIVER GRILL AND CELEBRATE THE 19<sup>TH</sup> ANNIVERSARY OF THIS WATERFRONT RESTAURANT. THIS OFFER INCLUDES A LOBSTER DINNER SPECIAL OF A WHOLE, SHELLED, FRESH LOBSTER OVER A BED OF ANGEL HAIR PASTA IN A GARLIC SCAMPI SAUCE. ALL OF THIS FOR ONLY \$20.19. LOBSTERS EACH NIGHT ARE ONLY AVAILABLE WHILE SUPPLIES LAST. TAKE IN THE VIEW OF THE BEAUTIFUL HUDSON RIVER WHILE ENJOYING THIS DELICIOUS MEAL FOR A PERFECT DATE NIGHT OUT. VISIT [WWW.THERIVERGRILL.NET](http://WWW.THERIVERGRILL.NET) FOR MORE INFORMATION ON THIS DELICIOUS OFFER.

-END-

or, change the last sentence to read –

CONTACT THE RIVER GRILL AT 845-522-4658 FOR MORE INFORMATION ON THIS DELICIOUS OFFER.